KEVIN DAVIS

DIRECTOR | EDITOR | PRODUCER | FILMMAKER

PROFESSIONAL SUMMARY

Creative Director & Director of Production with 10+ years of experience scaling video operations, architecting visual narratives, and producing award-winning short and feature-length films. A strategic leader who blends cinematic discipline with modern technical infrastructure, cutting post-production turnaround times by 50% through AI-driven workflow optimization. Proven track record of spearheading high-impact video campaigns that have generated 7-to-8-figure revenue while building and leading high-performing creative teams.

CORE COMPETENCIES & TECHNICAL EXPERTISE

Creative & Strategic Leadership: Creative Direction, Production Management, Budgeting & P&L, Cross-Functional Team Leadership, Brand Strategy, Vendor Negotiation, Feature-Film Producing
Post-Production & Editorial: Advanced Video Editing, Color Grading, 5.1 Audio Mix Oversight, VFX Supervision, Motion Graphics Integration
Software & Technical Pipelines: Adobe Creative Suite, DaVinci Resolve, Frame.io, AI-Assisted Post-Production Workflows

PROFESSIONAL EXPERIENCE

Media Director | Real Estate Trend Alert | Remote (Cork, Ireland)
July 2026 – November 2026

- Spearheaded end-to-end production for the Ronan McMahon Report, driving an 89% subscriber increase and 3x video output through optimized editing workflows, custom motion graphics, and multi-platform distribution.
- Managed cross-functional production schedules, editorial priorities, and multimedia deliverables across marketing and commercial teams for high-profile property launches and live-streaming deal briefings.
- Established centralized media asset management and standardized version-control systems to secure and organize all raw footage, project files, and branded assets.
- Executed international location shoots, overseeing comprehensive shot lists, equipment logistics, lighting setups, and robust backup protocols for high-value property and interview footage.

Director of Production | Porter and Co. | Baltimore, MD
November 2023 – July 2026

- Architected a high-output production ecosystem for digital video assets, directly contributing to the generation of 7-to-8 figures in annual revenue through compelling visual storytelling.
- Integrated AI-driven post-production tools and streamlined workflows to maximize departmental efficiency and accelerate turnaround times.
- Synthesized psychological principles with cinematic techniques to ensure consistent high aesthetic and narrative standards across all performance-driven video assets.
- Spearheaded end-to-end execution of high-stakes on-site and remote shoots, maintaining a 100% record of delivering complex projects under budget and on schedule.
- Upskilled and mentored creative teams of editors and designers, refining technical execution in the Adobe suite to elevate overall production standards.

Kndavi05@gmail.com | (443)-677-2529

Creative Director | True Market Insiders | Miami, FL
May 2023 – November 2023
- Directed cross-functional creative teams including video editors, motion designers, and copywriters to scale high-impact promotional and educational media.
- Re-engineered internal production pipelines, slashing post-production timelines by 50% through workflow optimization and standardized editing templates.
- Produced and directed high-stakes remote and on-site shoots, managing equipment deployment, talent direction, and strict budget allocations.
- Coached editors to bridge the gap between creative expression, technical fidelity, and measurable audience engagement benchmarks.

Director of Production | Money Map Press - An Agora Company | Baltimore, MD
November 2022 – April 2023
- Directed cross-functional creative teams to scale high-converting long-form media, consistently generating 7-to-8 figures in project-attributed revenue.
- Pioneered AI-integrated workflows to automate post-production tasks, accelerating asset delivery.
- Governed the visual identity and brand style guide for promotional media, ensuring high-fidelity presentation and color-grading standards across all distribution channels.

EARLY CAREER PROGRESSION

Senior Media Specialist | Money Map Press - An Agora Company | Baltimore, MD
September 2017 – July 2020 | February 2021 – November 2022
- Directed post-production for high-impact video sales leads generating 7-to-8 figures in revenue.
- Managed visual style, motion graphics integration, and color workflows while overseeing teams of associate editors and designers.

Senior Video Editor/Producer | Raging Bull LLC | Baltimore, MD
July 2020 – December 2020
- Managed end-to-end production for on-site and remote shoots, including talent direction, location management, and lighting design.
- Trained and mentored creative staff to uphold rigorous technical and editorial standards.

Video Editor/Designer | OPTAVIA - Medifast Inc | Owings Mills, MD
July 2015 – September 2017
- Directed digital content strategy and national event coverage to optimize brand engagement and audience reach.
- Managed the full digital delivery pipeline for high-volume daily video content across internal email communications, web, and social platforms.

EDUCATION

Syracuse University, The College of Arts and Sciences | Syracuse, NY
Bachelor of Arts, Summa Cum Laude

Major: Psychology | Minor: Addiction Studies (Cumulative GPA: 3.81)

Kndavi05@gmail.com | (443)-677-2529